



Contact

Coats.Kristen@gmail.com
www.KCCKGraphics.com
720-363-3945

Skills

Adobe Creative Suite:

Photoshop, Bridge, InDesign, Illustrator, XD, Dreamweaver, After Effects, Premiere Pro.

Other Skills:

Microsoft Office suite, Nikon photography, book publishing, digital advertisement, brand management, social media, WordPress, HTML, CSS, Sharepoint, Cornerstone, print production, large scale graphics, and event design.

Awards

Lachtoberfest Design Battle
Winner - October 2019

LSW Design Battle
Winner - July 2019

Marketer of the Quarter
January 2019

Bioware Design Contest
Winner - February 2013

Publications

Society's Genome
Book Publishing | May 2016

Kristen Coats

Graphic Designer

Designer Statement

I am a graphic designer who specializes in brand development, digital advertising, and visual communications. I keep up to date on design trends and techniques by making sure to attend design conferences every year. I love creating brands from the ground up, maintaining them, and elevating them.

Work Experience

Graphic Designer

Spectra Logic | 2014 - Present

Graphic designer for a data storage company in Boulder, CO. Brand management, budgeting, diagrams, event design, logo creation, social media management, translation management, video editing, white paper formatting, and wireframing.

Graphic Designer

Active Archive Alliance | 2015 - Present

Quarterly newsletter formatting for a trade association that promotes a method of tiered storage.

Graphic Designer

Tape Storage Council | 2019-2020

Annual memo formmating. Includes news and articles from companies like IBM, Quantum, Spectra Logic, and Fuji Film.

Graphic Designer

Storage Technology Showcase Tradeshow | 2019-2020

Brand and logo development for annual technology tradeshow.

Freelance Graphic Designer

Rise Against Suicide Colorado | 2020

Website design through Wordpress, and Elementor for youth suicide awareness non-profit in Colorado.

Freelance Graphic Designer

Firehouse Art Center | 2017-2019

Event branding, event photography, and art gallery promotion.

Event & Portrait Photographer

2016-2019

Photographer for 3 weddings, 2 maternity shoots, 5 senior photos, 3 cosplay photo shoots, and provided coverage for Denver Pop Culture Comic Con from 2016-2018.

Education

Rocky Mountain College of Art & Design (RMCAD)

B.F.A. in Graphic Design | 2018-2020

Front Range Community College

A.A.S. in Graphic Design | 2010-2013