

KRISTEN COATS

CREATIVE RESUME

CONTACT

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www.kcckgraphics.com
Longmont, CO 80504

EDUCATION

2011-2014

Associates of Science

Front Range Community College

2018 - 2020

Bachelor's of Fine Arts

Rocky Mountain College of Art & Design

SKILLS

- Advertising
- Brand Design
- Graphic Design
- Management
- Package Design
- Sales
- Social Media Coordination
- Product & Event Photography
- Website Design

WORK EXPERIENCE

Freelance Design Agency

KCCK Graphics

Present

Personal design agency. 80% client return rate. Main clients are tech companies, non-profit and start-up companies. Clients range from creative non-profits, healthcare to even international tech companies in need of design support. Projects included, but not limited to, deck design, brand identity, website design, digital advertising and event promotion.

- Brand Design
- Digital Advertising
- Social Media Coordination
- Web Design

Designer / Client Relations

Minuteman Press

April 2025- Sept. 2025

Priced and create invoices for client projects. Ran print jobs on Kip 470, Xerox 500 and more. Ordered promotional swag for shop and customers. Created new brand materials for clients and updated returning client documents as requested. Print jobs included business cards, brochures, posters and more. In charge of keeping stock of materials, paper inventory and machine upkeep in shop. Clients spanned healthcare, technology and restaurant industries.

- Mailers
- Management
- Brand Design
- Event Promotion

Digital Designer

Anderson Partners Advertising

2022 - 2025

Managed 5 client accounts, leading campaigns for brand's advertising and marketing plans throughout the year. Ran product photography shoots, advertising campaigns, branded trade shows, website updates and created product videos. Clients were Hormel Ingredients Solutions, Blue Diamond Global Ingredients, N24BID Omaha, Meduri Farms, North Omaha Music and Arts & more.

- Advertising
- Product Photography
- Brand & Graphic Design
- Website Design

Graphic Designer

Spectra Logic

2022 - 2014

Ran rebrands for corporate brand and product guidelines. Updated website and social media content. Created branded collateral for tradeshow and events. In charge of vendor communications for events and promotional swag.

- Event Promotion
- Product Photography
- Graphic Design
- Website Updates

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CREATIVE RESUME

AWARDS

2024

Gold Award

Healthcare Ad Awards

2019

Design Champion

LocktoberFest Design Champion

2018

2nd Place

StartUp Week Design Competition

2014

Banner Contest Winner

BioWare - Mass Effect 3

WORK EXPERIENCE CONT.

Intern

Front Range Community College

2013 - 2014

Internship for Capstone Design Agency withing the school. Worked with teachers and clients on logos, posters and other brand materials for the school, businesses and events.

- Client Relations
- Graphic Design
- Web Design
- College Promotion

REFERENCES

Lawrence Durbin

Data Analyst- Block

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Marianna Schuett

Marketing - Anduril

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